

THE EUROPEAN COUNCIL OF SHOPPING PLACES ANNOUNCES THE ELECTION OF JOANNA FISHER AS ITS NEW CHAIR. JULIEN BOUYERON APPOINTED AS NEW SECRETARY GENERAL

Brussels, May 17, 2023 - The European Council of Shopping Places (ECSP), the voice for Europe's retail property sector, today announces the election of Joanna Fisher as its new Chair. She replaces Peter Wilhelm, who is stepping down. Julien Bouyeron has also joined the Council as its new dedicated Secretary General.

Joanna Fisher is currently the CEO of ECE Marketplaces, where she is responsible for the entire shopping center business in the ECE Group, one of Europe's leading shopping centre businesses. With a 50-year history, it has a portfolio of approximately 200 destinations across Germany and Europe. Julien Bouyeron joins us from the European DIY Retail Association, where he held the position of director of European Affairs. He has over 10 years of experience dedicated to EU-focused advocacy programmes. Both their biographies can be seen [here](#).

Commenting on these new appointments, Peter Wilhelm, the outgoing Chair, said: "Launching a new organisation in the middle of a pandemic was never going to be easy. However, I am proud of what has been achieved, delivering a diversified programme of activities from a standing start; from public affairs advocacy, a new awards programme, dedicated working groups and research, as well as public campaigns with members representing national associations and some of Europe's largest retail property developers, investors, and managers. I am grateful for all the support we have had and wish continuous success to the new leadership team in the challenges and opportunities ahead."

In response, Joanna Fisher said: "Our thanks to Peter for everything that has been achieved since we launched in October 2020. As we look to the future, having a dedicated voice at the European level has never been more important for our industry. The complexities and nuances of how our members invest, develop and manage shopping places needs to be better understood by those who are shaping the future of Europe. We make a valuable contribution to the European economy and to the communities that we serve. However, we also need to better understand how we can be an important partner in helping Europe achieve its ambitions."

Julien Bouyeron said: "European retail property is at an important crossroads. Whilst we are still recovering from the pandemic and the impact of the economic slowdown, a new EU regulatory framework is emerging, that will have a dramatic impact on our sector, as Europe responds to the climate crisis. We will raise our brand and profile in Brussels, and continue to defend our members interests with EU lawmakers."

For further details, please contact:

- Julien Bouyeron, Secretary General, +32 492 78 10 62 / secretarygeneral@ecsp.eu
- Marcus Pepperell, FTI Consulting for ECSP: +44 7821 420 477 / marcus.pepperell@fticonsulting.com
- Paula Salinas, FTI Consulting for ECSP: +32 469 14 99 29 / paula.salinas@fticonsulting.com

About European Council of Shopping Places (ECSP)

The European Council of Shopping Places provides a European voice for an industry that designs, creates, funds, develops, builds and manages places anchored by retail across Europe. Its members are a catalyst for sustainable urban regeneration and represent an important civic function in virtually every European community. For more information, please visit www.ecsp.eu